

A Touch of Magic
with Woodwork
of **Ponderosa Pine**



A Home of Your Own is the Basic Magic



There's magic in the phrase, "This is our home." It matters not that the home is a two bedroom ranch or a many-roomed mansion. The home's the thing . . . because good living begins when you own your own home. There is no sounder investment.

The joy of building, buying or remodeling just the right home is a wonderful experience which every family should enjoy.

This booklet is dedicated to helping you and your family get more pleasure out of your home, be it new or remodeled.



What is PONDEROSA PINE Woodwork?

Ponderosa Pine Woodwork is an association of stock woodwork manufacturers and the lumber producers who supply them. Ponderosa Pine trees grow in the eleven western states. The lumber from these giant trees is second to none in texture, appearance and other characteristics which make it the most widely used species of wood for precision-manufactured windows, doors, mantels, cabinets and moulding.



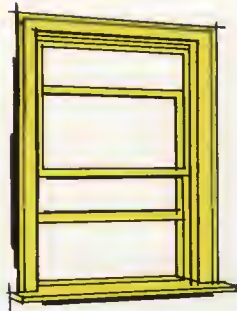


...and then there's the MAGIC of WOODWORK

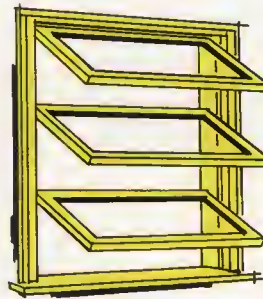
Ordinary rooms can be transformed into warm, inviting reflections of the home owner's personality simply by the use of stock Ponderosa Pine Woodwork. Note the touches of magic wrought by the addition of a bay window . . . the well-proportioned corner cabinet . . . the handsome ceiling and floor mouldings. Add a handsome panel door . . . a louver door room divider . . . and you have a new room for old. Your builder, or building materials dealer, will be glad to show you how this can be done in your home.



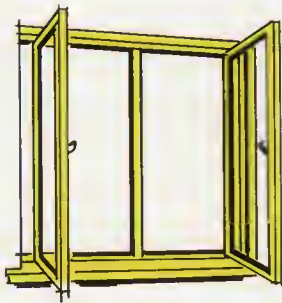
The Four Basic Window Styles



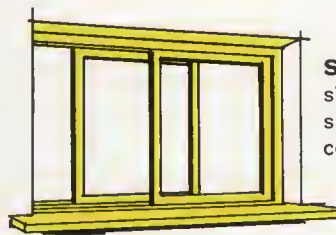
Double Hung windows consist of two sash which slide up and down in channels (called sash runs) in the frame.



Awning windows consist of a single frame with one or more sash which swing in and down, or up and out, on a horizontal axis.



Casement windows consist of a single frame with one or more sash which may be stationary or swing out in a common frame.



Sliding windows consist of two sash which slide horizontally in a common frame.

Because windows and doors are the only two operating parts of a basic house, their selection is of utmost importance. Not only must the windows provide light, ventilation and a view, they must also protect against the weather.

Nothing can duplicate the beautiful natural texture, color and versatility of wood windows. Inside and out, they take any finish beautifully.

WOOD MEANS BEAUTY...and





FUEL SAVINGS, too!

*Wood windows help reduce fuel bills in winter, air-conditioning costs in summer. This is readily understandable in view of the fact that wood is 1,770 times better an insulating material than aluminum. According to the *Guide and Data Book*, published by the American Society of Heating, Refrigerating, and Ventilating Engineers, one can save up to 21% of the heat lost at the window frame when wood windows are used as contrasted to aluminum.*

Still more reasons why wood windows are a wise choice...



As you bring the outdoors inside—
Wood Windows bring you **WEATHER MAGIC**

Today's building trends and modes of living call for more and more window areas that virtually bring the outdoors inside. This naturally puts great importance on the *weather-tightness* of these larger window areas—and it is here that *wood windows* can truly be said to work *weather magic*.

Thus, you can make a beautiful view a part of your "outside-inside decor" with full confidence. You'll enjoy *all* your room, for there are no wintertime "discomfort zones" at the window areas.

Two more important reasons why WOOD WINDOWS ARE YOUR BEST BUY

AIR INFILTRATION

An un-weatherstripped window of average size will allow as much air infiltration into a room as would a hole in the wall the size of two building bricks. That's why, without weatherstripping, air infiltration may account for approximately 37% of the total heat loss from a typical five room house, according to tests made at the University of Minnesota.

With weatherstripping, these losses may be reduced with resulting savings up to 24% in total fuel costs.

Bear in mind wood window units can be weatherstripped more effectively than windows of other materials. It pays to have properly weatherstripped wood window units.



CONDENSATION

Today's improved building techniques tend to better seal a house from the weather. This is desirable for comfort, but lack of circulation, and the increasing use of water in clothes washers, dish washers, and moisture created by clothes dryers increase the possibility of condensation. With these conditions existing, only one more element is necessary for extreme condensation which can be damaging to walls, carpets, and draperies. This lacking element is a cold surface. Metal window frames and sash provide this cold surface. Wood window frames and sash do not.



Start with this...

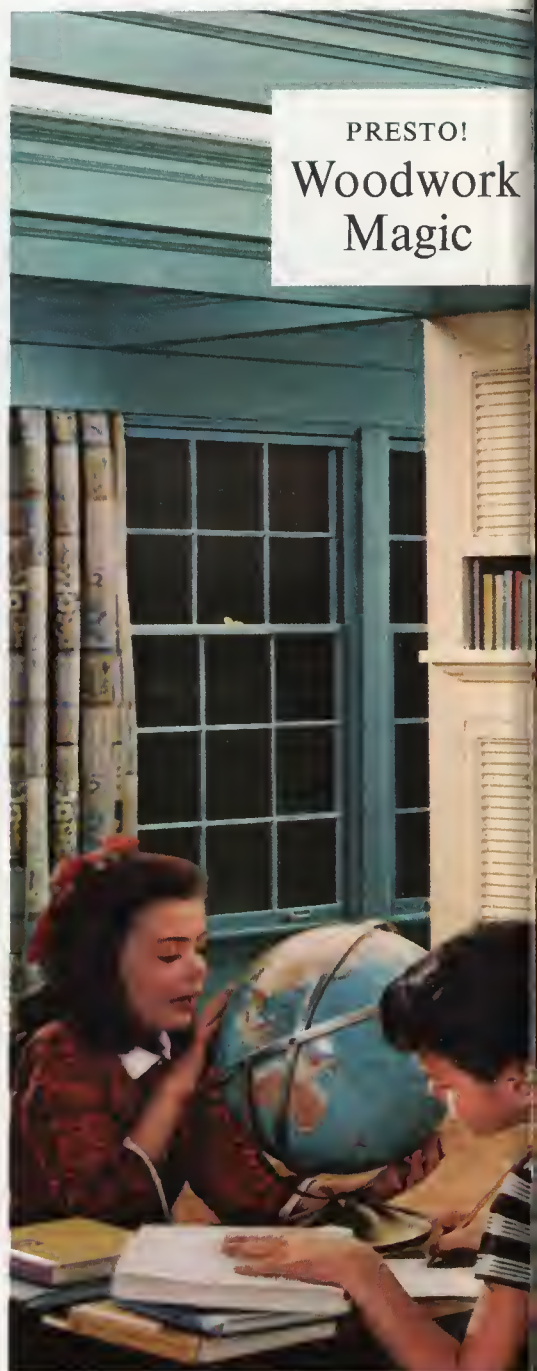


Take a room . . . any room, like this one, for example. Look at the areas which cry for decoration. This is typical of many of today's homes. Even after furniture has been added it doesn't really reflect the warmth and comfort it could have—but . . .

...add these



PRESTO!
**Woodwork
Magic**





A Touch of Magic with CABINETS • MOULDINGS • MANTELS

Outside of the structure itself, the greatest investment made in a home lies in the furniture. Nothing else is selected so carefully.

With Ponderosa Pine Woodwork around these fine pieces, you achieve a natural harmony. With Ponderosa Pine Woodwork you'll find the same precision workmanship and much the same artistry which gives your fine furniture its character.

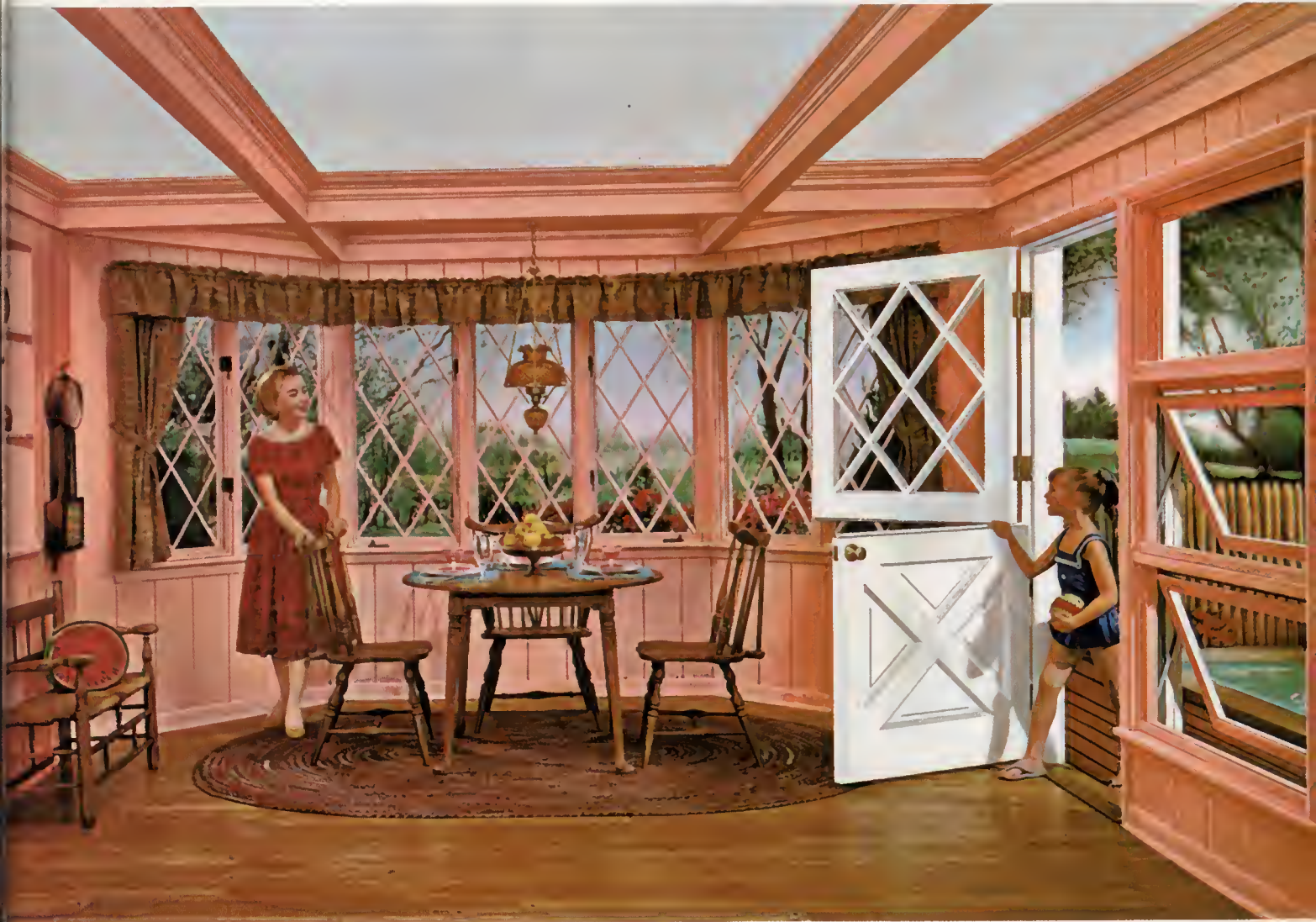
Ponderosa Pine corner cabinets afford a wonderful opportunity to display prized china and crystal. Usually a dining room accessory, there is a Ponderosa Pine corner cabinet that is as formal as a replica from a Colonial mansion to one which matches today's most modern mood.

The use of a Ponderosa Pine mantel heightens the emphasis of a fire place—a focal point in any room. No matter what the decorative facing, there is a mantel of Ponderosa Pine which will enhance it.

From the ceiling cornice moulding, which adds elegance and richness where wall and ceiling meet, to the baseboard moulding which protects the wall from everyday wear and tear—there's a stock Ponderosa Pine moulding which will add a touch of magic to a room. Your building materials dealer will be glad to show you the styles available for your needs.



FROM UTILITY ROOM



...TO FAMILY ROOM

See how casement window units with modern, removable diamond light grids add dramatic impact while increasing usable space. The Dutch door is pretty and practical. The beamed ceiling adds interest. The awning windows tend to make the outside Patio area an integral part of the Family Room itself. All of these Ponderosa Pine Woodwork items are available through your building materials dealer.

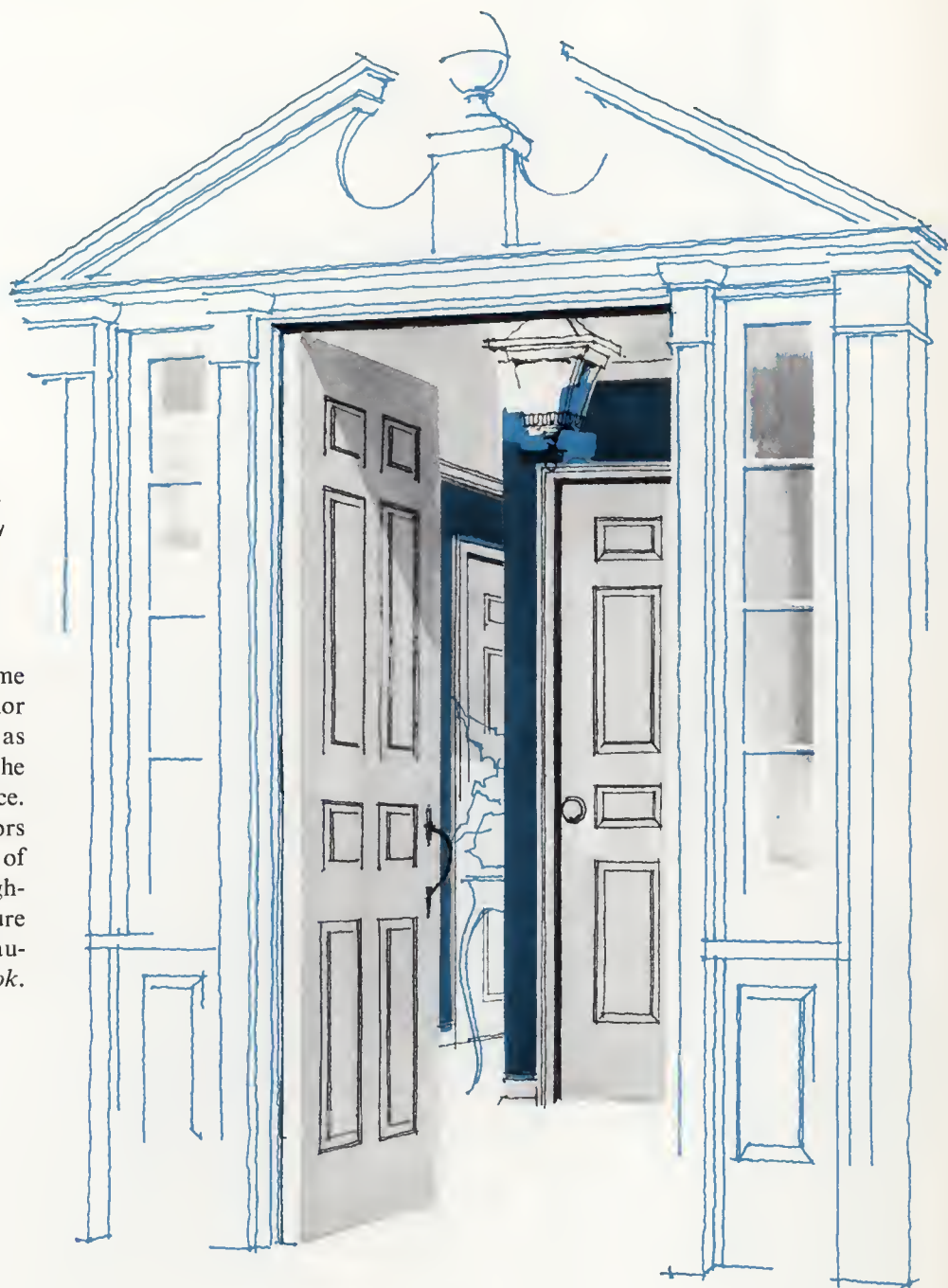


No other addition to your home planning can do so much to set your home so handsomely apart as a gracefully designed entrance of Ponderosa Pine, and the only thing better than a Ponderosa Pine Panel exterior door—is two of them. Not only is a double door entrance impressive, it says “welcome” with a warmth impossible with stark expressionless doors produced from other materials.

ENTRANCE MAGIC

One of the most modern trends in home building today is the use of interior woodwork—mantels and moulding as well as interior doors—to capture the design elements of the front entrance.

Ponderosa Pine Panel interior doors can help echo the warm welcome of your entranceway. Their use throughout gives continuity to the architecture and harmonizes with your own beautiful furniture. There's no *office look*.





Magic Effects with Louver Doors

Louver doors make possible a "decorator touch" not only at entrance areas as shown here, but also throughout your home. These decorative doors allow excellent air circulation in closets and from room to room . . . are very practical for the air-conditioned house.



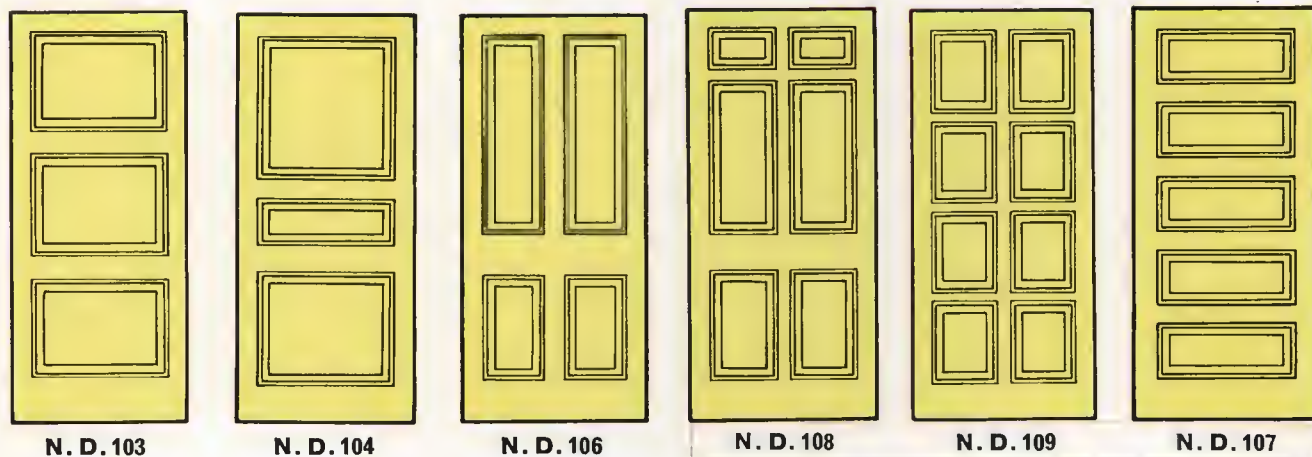
Magic Effects with Panel Doors

With deep, soft shadow lines and sharp highlights, panel doors offer an infinite variety of decorating possibilities. Contrasting colors along the shadow lines, wallpaper on the panels, white or gold framing are but a few of the decorating tricks possible with panel doors.

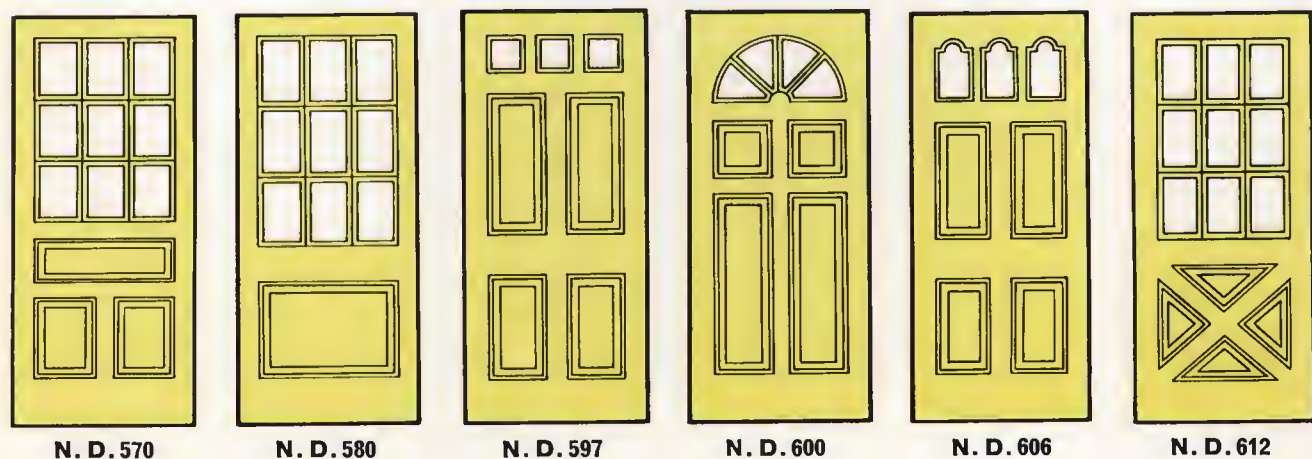
Shown below are a few of the many stock Ponderosa Pine panel doors which are available through your building materials dealer.



INTERIOR DOORS



EXTERIOR DOORS





*Your Architect,
Building Materials Dealer
or Builder* will be glad to help you
develop the ideas in this booklet . . .
as well as others that may more
nearly suit your specific desires . . . to
achieve "Touches of Magic" with
woodwork in your home, new or old.

Ponderosa Pine WOODWORK

An association of woodwork manufacturers and lumber producers

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Anson & Gilkey Co.
Biltbest Corporation
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Millwork Sales Dept.
Bright Wood Corp.
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LUMBER MEMBERS

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Kinza Corporation
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McCloud Lumber Co.
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Unique Balance Co.
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*Your Architect,
Building Materials Dealer*

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